



REGULATIONS

Fedrigoni Top Award rewards prestigious projects printed on Fedrigoni special papers, is open to projects using all printing technologies.

Participants:

Designers, printers, publishers and end users who have produced works from July 2014 up to June 2016.

The Categories:

- 1) **Books** (*dedicated to Gianfranco Fedrigoni*): books, volumes, art catalogues.
- 2) **Corporate Publishing**: brochures, product catalogues, reports and corporate stationery, mailings, greeting cards, calendars, notebooks, diaries, free gifts.
 1. **Labelling**: wine, spirits, food gourmet labels applied to the containers (bottles, boxes, etc) is supported by Manter.
 2. **Packaging**: cartons, packets, carriers, display units.
 3. HP Indigo **Digital Printing**: category dedicated exclusively to projects printed with HP Indigo digital technology of any kinds.

How to take part:

To enter a project in the Fedrigoni Top Award, simply visit the site www.fedrigonitopaward.com and follow the instructions given in the menu for stage 1.

STAGE 1

Enter the title or a description of the work and the main data, and then upload the relative images (min. 1, max 4 photos).

Participants can also present several projects.

The photographs will be published in special sections of the site and can be viewed. The members of the jury will judge the works uploaded, giving a vote according to aesthetic values and advertising effectiveness. Only works given at least 2 votes out of 5 will make to stage 2.

The votes will not be publicised.

STAGE 2

After the first pre-selection stage, which will take place within **15 July 2016**, participants will receive an e-mail telling them if their project has been approved or not.

In the case of successful work/s, the participant will be requested to complete the entry writing all the details (full names, addresses, phones, etc.) in a form enclosed to the mail message and to send:

- a) at least 2 actual samples of each project admitted within **30 September 2016**. These will not be returned;
- b) a printed copy of the form duly filled-in;
- b) if possible, a short written piece explaining the project;

to Fedrigoni SpA – Marketing – Viale Piave, 3 – 37135 Verona/Italy

The project will then be submitted to the opinion of the Jury, which will meet to examine and jointly assess the works. The Jury will draw up a classification of the first 3 winning positions of each category. The Jury's decision will be final and binding.

The online entry must be received within 10 June 2016.

The actual projects (no slides, no rendering, no printed pictures) must be received within 30 September 2016.

Award giving

The winners will be presented with the award on the opening day of the Exhibition of the works on **March 2017**.

For each winning project, a representative of the end customer company, of the designer company and of the printing house (or the paper technology company) will be invited to receive the Award, and they will be the guests of Fedrigoni Spa, with travel, board and lodging expenses covered for the Award Giving Day.

The Award

Winners will receive a **Trophy** and the work will be included in an **Exhibition** to be held in **Barcelona** on **March 2017**.

The winning works and those given a special mention will also be published in a qualified Catalogue, which will be widely circulated at international level.

Jury:

An international jury of experts from the worlds of design and advertising will assess the works entered in each category on the basis of criteria focusing on originality, function, expertise and creativity in the use of Fedrigoni paper.

Members:

- Peter Anthony
- Xavier Bas
- Simon Esterson
- Thomas Manss
- Petra Roth

FULFILMENTS

All operations concerning the Fedrigoni Top Award will be carried out in accordance with current standards and regulations.

Participation in the Fedrigoni Top Award entails the unconditional acceptance of all the clauses indicated in these Regulations.

Every participant is liable for content and photos and warrants being the author/executor of the project presented, as well as having all related rights of use and exploitation. If this is not the case, the participant will be excluded and shall indemnify Fedrigoni SpA against any claim, including for claims for damages, put forward by third parties.

The participant, one accepting these Regulations, grants Fedrigoni SpA the right to use, modify, reproduce even in part, disseminate (by any means allowed by technology), distribute, display, and divulge in any format and through any channel the photos of projects submitted or taken subsequently.

The participant assures Fedrigoni SpA that the use of the project does not infringe the rights of third parties and will hold indemnified and waived against any claim for compensation, including damages and expenses, including legal expenses, resulting from complaints made by third parties.

Fedrigoni cannot in any way be held liable for the use that third parties may make of photographs downloaded from the site. Fedrigoni SpA shall not be liable for the cancellation, postponement or modification of the Fedrigoni Top Award caused by unforeseen circumstances nor shall it be liable for any theft, loss, delay or damage suffered during transport.

Any dispute arising in relation to the Top Award should be subject to preliminary conciliation through Verona Chamber of Commerce. Such mediation will take place in Verona. If such conciliation fails, the dispute will be referred exclusively to the Courts of Verona.

PUBLICATION AND PRIVACY CONSENT

Personal data provided by participants will be processed in accordance with the provisions of Legislative Decree n° 196/2003 and existing privacy legislation. Participants may at all times exercise their rights as per Articles 7, 8, 9 and 10 of Law 196/2003 (access, amendment, deletion, objection to personal data processing) by sending a request in such terms to Fedrigoni SpA. It is assumed that the provision of personal data by participants implies consent to publication of their names and surnames in relation to the Fedrigoni Top Award and the project(s).

Fedrigoni SpA
October 2015